

March 30, 2015

**Draft Version for Public Consultation
March 30 - April 24, 2015**

**The Group of Experts for Sustainable Tokyo Olympic and Paralympic Games
Invitation for Comments on
“Sustainability Themes for the Tokyo Olympic and Paralympic Games in 2020 (draft)”**

The Tokyo Olympic and Paralympic Games will be held from July to September 2020. Building on three concepts “Achieving a Personal Best”, “Unity in Diversity” and “Connecting to Tomorrow”ⁱ, the Tokyo Organizing Committee of the Olympic and Paralympic Games is advocating that “Sport has the power to change the world and our future” as its vision. In order to optimize the Games with finite resources and environment, and to create “a Better Tomorrow”, it is essential to ensure the integrity of, and embed the concept and principle of, sustainability, being harmonized as a social value, in the entire event lifecycle of the Games.

It is said that if the current rate of carbon dioxide emission and over-use of natural resources would last, more than two Earths would be required by 2030ⁱⁱ. Also, from economic, social and ethical points of view, arising human rights and labour issues need to be addressed in the context of economic globalization, along with solutions for how to live and work together with people from diverse backgroundsⁱⁱⁱ. The Tokyo Olympic and Paralympic Games in 2020 should be able to contribute to such fundamental tasks. We believe that the Olympic movement has the power to change society for the better, and sport has the power to guide people in the right way. From this perspective, the Group of Experts for the Games has studied and produced the draft “Sustainability Themes for the Tokyo Olympic and Paralympic Games in 2020”, and would like to invite public comments on the document.

All comments received during the public consultation will be considered by the Group of Experts, and the final results will be submitted to the Tokyo Organizing Committee of the Olympic and Paralympic Games.

The comments on this document are invited as follows;

1. Subject

Sustainability Themes for the Tokyo Olympic and Paralympic Games in 2020 (draft)

2. Access to the document

The document is available via the CRT Japan website: <http://crt-japan.jp/en/>

3. Application

(1) Consultation Period

Monday, March 30 to Friday, April 24, 2015 (Japan time)

(2) Submission Address

Please send your comments to CRT-Japan, by e-mail (yourcomments@crt-japan.jp) as an attached document in Word format or through web page for public consultation (<https://jp.surveymonkey.com/s/SustainableOlympicParalympicGamesEN>). Please kindly be advised that we are unable to accept comments by other methods (such as by telephone, fax, or post), nor are we able to accept anonymous submissions.

(3) Application Procedure

Address to: The Group of Experts for Sustainable Tokyo Olympic and Paralympic Games (in CRT Japan)

Subject: Comments on Sustainability Themes for the Tokyo 2020 Games

Affiliation and Name (Name of Organization/Company, Department and Name):

Telephone Number & E-mail Address:

(4) Comments

We appreciate your comments on A), B) and C):

- A) Please select the three most important sustainability themes from eight listed below and state reasons as precisely as possible. If there are any additional elements, please specify them also.
- B) Please state if there are any other themes that should be considered for sustainable Tokyo Olympic and Paralympic Games. Kindly add the reasons why they should be more emphasized as specifically as possible.
- C) Please give any comments freely on this document.

(5) Inquiry

The Group of Experts for Sustainable Tokyo Olympic and Paralympic Games (in CRT Japan)

Tel: +81-3-5728-6365 Fax: +81-3-5728-6366 E-mail:yourcomments@crt-japan.jp

4. Management and Handling of Comments

All the comments submitted will be disclosed on the CRT Japan website with the author's name and affiliation. However, the addresses, telephone and fax numbers, and e-mail addresses will not be published. If the comments include private information, by which a particular individual can be identified, or any information deemed to damage the property right or other basic rights of an individual or a corporation, the relevant section of the text will be deleted at the time of publication. We are unable to respond to individual comments.

Members of the Group of Experts for Sustainable Tokyo Olympic and Paralympic Games

(in alphabetical order)

Futoshi Suenaga, Director, Tokyo Local of Japanese Trade Union Confederation

Hiroshi Ishida, Executive Director, Caux Round Table Japan

Iwao Taka, DCS., Chairperson of the Group of Experts for Sustainable Tokyo Olympic and Paralympic Games

Professor, Graduate School of Economics and Business Administration, Reitaku University

Kanae Doi, Japan Director, Human Rights Watch

Miho Okada, Director, Caux Round Table Japan

Taisuke Matsumoto, Attorney at law, Field-R Law Offices

Takahiro Waku, Director, Department of Sport Information and International Relations, Japan Sport Council

Takuya Yamazaki, Attorney at law, Field-R Law Offices

Yozo Yokota, President, Center for Human Rights Education and Training

Sustainability Themes for the Tokyo Olympic and Paralympic Games in 2020 (draft)

1. Creating Innovation through Science, Technology and Knowledge (Innovation)

The Olympic and Paralympic Games are exciting events held once in four-years. Many people aspire for and dream of taking part in the Games and try to explore and maximize their own potentials. Utilizing this excitement as a source of innovation, we would like to promote sustainable living practices, such as improving energy conservation, use of renewable energy and transformation into a hydrogen society to minimize the environmental burden and live in harmony with nature based on scientific/technological excellence. We foster innovative technology and knowledge that promote and drive sustainable development, because we believe this is the essential essence that breathes life into the Tokyo Olympic and Paralympic Games.

2. Building Disaster-Resilient and Safe Tokyo (Disaster, Resilience, Cybersecurity)

Japan is blessed with a bounty of the four seasons, but at the same time, natural disasters, like earthquakes typified by the Great East Japan Earthquake, typhoons and torrential rain, often cause a considerable degree of damage. Our life has also been threatened by misconduct in cyber space in recent years. Towards the Tokyo Olympic and Paralympic Games, a series of urban infrastructure renewal will be conducted based on a preventive-control management model assisted by state-of-the-art technology. We will demonstrate to the world a model of the sustainable future city by building highly sustainable urban infrastructure resilient to natural disasters and safeguarding people's life both on the earth and in cyber space.

3. Minimizing the Environmental Impact of the Games (Climate Change, Energy, Water, and Biodiversity)

Since the Olympic and Paralympic Games are one of the largest world-class events, careful consideration should be given for how to minimize any potential negative impact to the global environment, construction of permanent and temporary infrastructures, production and manufacturing of goods, and transportation of athletes/audiences/staff. Reducing GHG emission through effective use of energy and water would be one example of this. Driven by the Japanese *mottainai* spirit, we promote unique Japanese pro-environmental behaviour to the world, and strive to create a space that embodies the natural cycle of water and plants and/or natural symbiosis, while redressing and refining a balance between our resource use and environmental potential as well as respecting biodiversity.

4. Accommodating a Super-Aging Society (Demographic Change)

Japan is the world's fastest aging country. It is predicted that the aging population will reach 29.1% of the entire population in 2020^{iv}, while the labour force participation rate of those aged 65 and above is as high as 24.0% (male: 30.5%, female: 17.5%).^v We take the Olympic and Paralympic Games as an opportunity to set a scenario to create an environment, where those healthy elderly people willing to work can fully leverage their experience and knowledge to contribute to society and the next generation. We believe this will serve as an advanced model for other countries, which are also facing issues of population aging.

5. Creating a Society that Lives and Works Together with Cultural and Religious Diversity, and Tackles Labour and Human Rights Issues (Diversity, Inclusion)

Diversity in values and personalities is the source of new ideas and innovation. We aim that the Olympic and Paralympic Games respect diversity in gender, age, nationality, race, religion, creed, physical or mental disability, place of birth, sexual orientation and values. This will encourage mutual learning and make dreams and hopes come true to all. Learning from previous Games which faced challenges with human rights and labour practices issues in the supply chain, including working conditions for migrant workers to adhere to the core labour standards of the International Labour Organisation (ILO), we are committed to furthering/respecting diversity and human rights, and dealing with these issues.

6. Provision of Accessibility to Facilities, Infrastructure, Information and Services for All (Accessibility)

All people, regardless of their physical abilities or age, is encouraged to participate in the Olympic and Paralympic Games. We promote barrier-free access to facilities, infrastructure and information to all, so that the spirit of Japanese *Omotenashi* spreads throughout all the participants.

7. Fostering Healthy Life through Sports (Health through Sports)

Sport provides us with a great opportunity to learn respect for rules and sportsmanship with the underlying spirit of fairness and justice, and developing positive attitudes toward taking on challenges and collaborating with others. Also, incorporating some exercises into everyday life helps people maintain not only physical health but also mental health. We take the Olympic and Paralympic Games as an opportunity to promote the virtuous cycle of competitive sports and community sports, and create an environment where people may find sport easily accessible for enhancing healthy living. Through

education, participation and collaboration, we catalyse a behavioural change and raise awareness of sustainable lifestyle.

8. Accountability and Transparency for Stakeholders in Activities of the Tokyo Olympic and Paralympic Games (Accountability and Transparency)

Dialogues, discussions and information sharing with both domestic and international stakeholders are essential for successful Tokyo Olympic and Paralympic Games in 2020, for such interaction is a source of new initiatives and endeavours for a better tomorrow. Therefore, we emphasise the importance of dialogue, discussion, collaboration and cooperation with and among our stakeholders as well as ensuring transparency of information pertinent to the Games.

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- ⁱ The Organizing Committee of the Tokyo Olympic and Paralympic Games. Vision <http://tokyo2020.jp/jp/vision/>
 - ⁱⁱ WWF. Living One Planet 2012. 2012. p.6.
http://d2ouvy59p0dg6k.cloudfront.net/downloads/1_lpr_2012_online_full_size_single_pages_final_120516.pdf
 - ⁱⁱⁱ OECD. Data. <http://www.oecd.org/tokyo/statistics/#d.en.248016>
Ministry of Health Labor and Welfare. 2013 Comprehensive Survey of Living Conditions II: Household Income. 2014. P18. <http://www.mhlw.go.jp/toukei/saikin/hw/k-tyosa/k-tyosa13/dl/03.pdf>
 - ^{iv} Cabinet Office. 2014 White Paper on Aging Society Chapter1. 2014.
http://www8.cao.go.jp/kourei/whitepaper/w-2014/zenbun/pdf/1s1s_1.pdf
 - ^v ILO. LABORSTA Internet. http://laborsta.ilo.org/applv8/data/EAPEP/eapep_E.html (2015.02.18)