

< The Group of Experts for Sustainable Tokyo Olympic and Paralympic Games >

**Invitation for Comments' result of summary on
"Sustainability Themes for the Tokyo Olympic and Paralympic Games in 2020(draft)"**

I . Over view of public comments and summary result

● Consultation Period	Monday, March 30 to Friday, April 24, 2015 (Japan time)																
● The place of public comments	CRT Japan's website, Web survey																
● Number of comments	Effective numbers of reply 59 (Domestic 43, Oversea 16)																
	<table border="1"> <thead> <tr> <th></th> <th>No. reply</th> <th>Invalid reply</th> <th>Effective reply</th> </tr> </thead> <tbody> <tr> <td>Japanese</td> <td>59</td> <td>16</td> <td>43</td> </tr> <tr> <td>English</td> <td>24</td> <td>8</td> <td>16</td> </tr> <tr> <td>Total</td> <td>83</td> <td>24</td> <td>59</td> </tr> </tbody> </table>		No. reply	Invalid reply	Effective reply	Japanese	59	16	43	English	24	8	16	Total	83	24	59
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Total	83	24	59														
● Category of submitting the comments	NGO・NPO : 8 replies Universities : 14 replies Business Industries : 6 replies Companies : 14 replies Independents (Individuals) 17 replies																
● The process of submitting the comments	Submit directly to CRT Japan Submit through web survey																

II . The result of materiality from public comments on "Sustainability Themes for the Tokyo Olympic and Paralympic Games in 2020"

Themes	English	Japanese	Total	Ratio
1. Creating Innovation through Science, Technology and Knowledge (Innovation)	1	11	12	7%
2. Building Disaster-Resilient and Safe Tokyo (Disaster, Resilience, Cybersecurity)	5	15	20	11%
3. Minimizing the Environmental Impact of the Games (Climate Change, Energy, Water, and Biodiversity)	10	17	27	15%
4. Accommodating a Super-Aging Society (Demographic Change)	0	9	9	5%
5. Creating a Society that Lives and Works Together with Cultural and Religious Diversity, and Tackles Labour and Human Rights Issues (Diversity, Inclusion)	16	27	43	24%
6. Provision of Accessibility to Facilities, Infrastructure, Information and Services for All (Accessibility)	4	26	30	17%
7. Fostering Healthy Life through Sports (Health through Sports)	1	8	9	5%
8. Accountability and Transparency for Stakeholders in Activities of the Tokyo Olympic and Paralympic Games (Accountability and Transparency)	11	16	27	15%
Total	48	129	177	

III. The summary of public comments on “Sustainability Themes for the Tokyo Olympic and Paralympic Games in 2020

A) Please select the three most important sustainability themes from eight listed below and state reasons as precisely as possible. If there are any additional elements, please specify them also.

1. Creating Innovation through Science, Technology and Knowledge (Innovation)

< Reason why this theme be emphasized >

Adopting “minimizing the impact on the environment” and “living in harmony with nature” as themes, we hope that this Tokyo Olympic and Paralympic Games will generate innovations in technology and knowledge for promoting sustainable development in ways that surpass those seen at the London Olympic and Paralympic Games, thus enhancing the value of Japan’s existence in the world in the post-game legacy of Japan.

< Element to be added >

Industry, government and academia will join as partners in competing, cooperating, and supporting each other considering upon the whole society which include CSR and CSV’s activities.

2. Building Disaster-Resilient and Safe Tokyo (Disaster, Resilience, Cybersecurity)

< Reason why this theme be emphasized >

Bearing in mind lessons learned from the Great East Japan Earthquake, we consider safety measures based on effective use of resources in the environment as being paramount. We hope to earn people’s trust by sending a clear message to the world of the kinds of measures Japan will take in the event of a disaster.

< Element to be added >

We wish to add the postscript that Tokyo, which aims to become a disaster-resilient city, has disaster protection functions as an ultra modern city in harmony with nature in Japan.

- ◆ Development of transportation networks aimed at securing evacuation routes
- ◆ Social infrastructure (securing of food, power sources, water, etc.)
- ◆ Holding of a polycentric-dependent Tokyo Olympic and Paralympic Games
- ◆ Mutually complementary management of operations for the reconstruction of the Tohoku region and for the Olympics

3. Minimizing the Environmental Impact of the Games (Climate Change, Energy, Water, and Biodiversity)

< Reason why this theme be emphasized >

Through demonstration during the Tokyo Olympic and Paralympic Games of initiatives in environmental excellence that minimize impact on the environment, we intend not only to enhance consumer awareness but also send out a message to the world about maximizing “environmental value.”

< Element to be added >

Recycling facilities that inform the world of Japan’s unique recycling system which reflects an awareness of living in harmony with nature

- ◆ Development of facilities that can continue to be used after the Tokyo Olympic and Paralympic Games
- ◆ Realization of ongoing production and distribution of food supplies (from producer to the consumer’s table) of agricultural, livestock and marine products.

4 . Accommodating a Super-Aging Society (Demographic Change)

< Reason why this theme be emphasized >

Through the effective use of knowledge of the aged, we hope to promote communication that transcends generations and realize a model city where men and women, both young and old, can live together in harmony.

< Element to be added >

Establishment of a place that can serve as a venue for sharing knowledge of Japanese culture and history.

5 . Creating a Society that Lives and Works Together with Cultural and Religious Diversity, and Tackles Labour and Human Rights Issues (Diversity, Inclusion)

< Reason why this theme be emphasized >

In Japan, consideration of the human rights of foreigners and minorities is insufficient. Taking advantage of the occasion of the Tokyo Olympic and Paralympics Games, we hope to improve and develop infrastructure for “education and awareness” and “legal and government mechanisms” as compassionate infrastructures aimed at deepening understanding and respect for human rights.

< Element to be added >

Initiatives to solve the problems of migrant workers (violation of human rights under poor working conditions)

Guarantee of the rights of gender minorities (LGBT)

(Shibuya City’s allowing same sex marriages, allowing hospital visits to same sex partners in the hospital)

6 . Provision of Accessibility to Facilities, Infrastructure, Information and Services for All (Accessibility)

< Reason why this theme be emphasized >

To realize universality in both hard and soft aspects, we hope to enhance accessibility in various ways including barrier-free amenities.

We hope to minimize any sense of discrimination among people by having each and every individual consciously cultivate feelings of compassion for others.

< Element to be added >

It is essential for Japan to emphasize and maintain “universality for achieving a diverse society” as a shared mindset in regard to women, people with disabilities, the aged, and gender minorities.

7 . Fostering Healthy Life through Sports (Health through Sports)

< Reason why this theme be emphasized >

We hope to convey to as many people as possible the exciting, uplifting feeling inspired by sports and impart life aspirations by encouraging people to maintain physical and psychological health.

8 . Accountability and Transparency for Stakeholders in Activities of the Tokyo Olympic and Paralympic Games (Accountability and Transparency)

< Reason why this theme be emphasized >

We hope to proactively provide information to communicate to the rest of the world that the Tokyo Olympic and Paralympic Games are making efforts in a wide range of initiatives in sustainability and to gain the world’s confidence.

< Element to be added >

Deepening mutual understanding through the sharing of information without bias or error in facts and engaging in dialogue with stakeholders in efforts to coexist in a world of diversity are approaches that will lead to solving problems

- ◆ Engagement with the stakeholders
- ◆ Emphasis on dialogue through a mechanism for complaint procedures

B) Please state if there are any other themes that should be considered for sustainable Tokyo Olympic and Paralympic Games. Kindly add the reasons why they should be more emphasized as specifically as possible.

- ◆ Consider the legacy of the Tokyo Olympic and Paralympic Games
Start discussions as soon as possible after the games to ensure sustainable value (both in hard and soft aspects). It is important to preserve data so that the Tokyo Olympic and Paralympic Games may be treated as a model for future Olympics.

- ◆ Foster development of the next generation
It will be important to utilize knowledge gained from the games in a context of world peace by training/educating young leaders of the next generation capable of shouldering responsibility for the future on the global stage.
- ◆ Develop a **CSR** standard (sourcing code)
Identify important issues regarding food safety and sustainability. It is important to put in place a framework that will enable control across the entire food supply chain to make it possible to establish a food management system capable of providing smooth “hospitality” services amid the diversity of food products to be offered during the games.
- ◆ Securing safety (counterterrorism measures)
It is important to be magnanimous in acknowledging the diverse cultural values of foreign visitors. In the unlikely event of a situation where security cannot be maintained and individuals are apprehended, it is essential that they are treated with due fairness.

C) Please give any comments freely on this document.

- ◆ Providing care for the aged and people with disabilities during an emergency evacuation is a problem common to any Olympics.
- ◆ Establish gender-free uniforms and recruitment activities.
- ◆ Address matters concerning workers separately.
- ◆ Set up a full-time reception desk for complaints and suggestions.
- ◆ We have been able to link the Tokyo Olympic and Paralympic Games with sustainability by making people aware of these initiatives.
- ◆ While we applaud the method of widely soliciting opinions, we look forward to the establishment of a system for monitoring the extent to which the purpose of this activity is achieved in the future, as well as a mechanism for dealing with complaints.
- ◆ By establishing appropriate employment conditions for workers and high standards in human rights, the Tokyo Olympics will provide an opportunity for Japan to demonstrate global leadership in these areas.

IV. Summary

Through this solicitation of opinions, we were able to recognize the extreme importance of connecting the Tokyo Olympic and Paralympic Games with sustainability and we also received many comments regarding people’s expectations and concerns regarding the Tokyo Olympic and Paralympic Games. There is a particularly strong aspiration that the Tokyo games surpass those of the 2012 London games in the area of sustainability.

On the subject of sustainability, the level of interest was highest in regard to diversity, labor and human rights, followed by reducing environmental impact and reinforcing the provision of information. Many people also expressed the view that enhancing consumer awareness and the awareness of the next generation was essential.

We intend to focus on the following five topics:

- ◆ Respect for human rights in all work situations including migrant workers and domestic workers, and ensuring fair and safe working conditions
- ◆ Utilization of women, respect for diversity through consideration of human rights for gender minorities and persons with disabilities
- ◆ Efforts to minimize environmental impact
- ◆ Ensuring transparency and accountability, and focusing on dialogue and cooperation with stakeholders.
- ◆ Initiatives for raising awareness of consumers and the next generation

To realize the aim of Olympism to “promote a peaceful society concerned with the preservation of human dignity” in the Tokyo Olympic and Paralympic Games, we believe it is important to link this aim to the original values Japan has held since ancient times, and to realize these values in a concrete form in a way that will engender a personal awareness of the aim of the games in all people who come into contact with the games.

When each and every person who comes into contact with the games becomes aware of the values of “tolerance and cooperation (cherishing harmony among people),” which are also an integral part of the Japanese identity from ancient times, translates these values into behavior, in the future each of those individuals who come to Japan with various values will have the wisdom to be able to deal with problems flexibly even when faced with problems recognized as global issues. This manner of addressing problems will eventually be recognized globally as Japanese “*omotenashi* (hospitality).” In other words, to provide “equal opportunities” to all people involved in the Tokyo Olympic and Paralympic Games, it will be important not only to establish legislation and change systems but also to awaken in each individual a self-motivated awareness as described above.

Interestingly, as indicated below, there is little difference in the above five topics and the Japanese sense of values that have been part of Japanese culture since ancient times. Therefore, it is possible to resolve today’s problems by following ancient Japanese values.

- ◆ “Coexistence and co-prosperity” for realizing a society that respects human rights (a win-win spirit as expressed in the traditional idea of “*sanpo-yoshi*,” or “Good for three

parties¹)

- ◆ “Establishment of a recycling system” to achieve a sustainable society (a spirit of respect for resources demonstrated in the concept of “*mottainai*,” or avoidance of waste)”
- ◆ “Harmony” to achieve a society with equal opportunities (generosity of spirit and cooperation as demonstrated in the traditional concept of “*Wa wo motte to-toshi to nasu*,” or cherish harmony among people)

The question now is how to align such initiatives in Japan and disseminate information in a manner that will serve as a template of global awareness in engendering the understanding of people. Finally, to realize in a concrete form the valuable suggestions we received from many people, we believe the most appropriate response is to first establish the Commission for Sustainable Tokyo (CST) and then promote the cultivation of a mindset focused on the above five topics in sustainability among the multi-stakeholders through the three activities below.

- ◆ Developing a stakeholder engagement program
- ◆ Developing grievance mechanism
- ◆ Establishing sourcing code

Bearing in mind the above and reflecting the results of discussions regarding the valuable comments we received from the public with members of the Group of Experts for Sustainable Tokyo Olympic and Paralympic Games, we will submit a report to The Tokyo Organizing Committee of the Olympic and Paralympic Games as our report on the results of comments solicited for “Sustainability Themes for the Tokyo Olympic and Paralympic Games in 2020.”

Caux Round Table Japan
Executive Director
Hiroshi Ishida

¹ This is the family motto of “Omi Merchants” which is “Good for the seller, Good for the buyer, and Good for society”