

# The 10th: 2021 Business and Human Rights Conference in Tokyo

## Direct Communication is fundamental to Human Rights Due Diligence

It has been 10 years since the UN Guiding Principles on Business and Human Rights were approved by the UN Human Rights Council in 2011. In recent years, legislation on supply chain has been accelerated mainly in Europe and the United States, requiring companies to implement and disclose their supply chain management practices. This trend has had an impact on Japan. In October in 2020, the Ministry of Foreign Affairs of Japan released a National Action Plan on Business and Human Rights. Going forward, it is hoped that this will help to ensure consistency in the policies of the relevant ministries and agencies in Japan, while encouraging companies to promote respect for human rights, thereby contributing to the achievement of the SDGs.

In addition, ESG investors are beginning to take steps to evaluate the contribution of companies to the SDGs. This is the World Benchmarking Alliance (WBA), a new global initiative that evaluates the contribution of global companies to achieving the SDGs. Companies are working to implement activities related to SDGs and ESGs and disclose appropriate information, in order to enhance the value of their intangible assets with a long-term vision and trend in mind.

However, there are still many companies that are currently unable to meet the expectations and demands of society and ESG investors regarding "business and human rights. Unless companies take seriously the implementation of human rights due diligence and grievance mechanisms, including for themselves and their supply chains, it will be difficult to achieve the SDGs. It is imperative that companies identify the rights-holders facing human rights challenges and engage in direct communication with them as soon as possible.

This conference will bring together experts on business and human rights from around the world, as well as Japanese companies, to discuss how Japanese companies can prevent and respond to human rights abuses by understanding global trends and urgent issues related to business and human rights, and by introducing examples of companies that are implementing such measures.

We look forward to seeing many of you there.

Hiroshi Ishida  
Executive Director  
Caux Round Table Japan

**Host : Caux Round Table Japan, Institute for Human Rights and Business**

**Co-Host : The Sasakawa Peace Foundation,**

**Corporate Human Rights Benchmarks, World Benchmarking Alliance**

**Sponsor: ANA HOLDINGS INC., Kao Corporation, SHIONOGI & CO., LTD.,**

**Shiseido Company, Limited, SEKISUI CHEMICAL CO., LTD., TEIJIN LIMITED**

**Cooperation : CHUGAI PHARMACEUTICAL CO., LTD.**

**Date : 14:00-18:15, Friday 22<sup>th</sup> of October, 2021**

**Format : Online Zoom Conference**

Conference Overview	
Date	14:00-18:15, Friday 22 <sup>th</sup> of October (Zoom Connection starts at 13:45)
Host	Caux Round Table Japan Institute for Human Rights and Business
Co-Host	The Sasakawa Peace Foundation Corporate Human Rights Benchmarks World Benchmarking Alliance
Sponsor	ANA HOLDINGS INC., Kao Corporation, SHIONOGI & CO., LTD., Shiseido Company, Limited, SEKISUI CHEMICAL CO., LTD., TEIJIN LIMITED
Cooperation	CHUGAI PHARMACEUTICAL CO., LTD.
Foreign Organization	UNDP Bangkok Regional Hub, Institute for Human Rights and Business, Bluenummer Foundation, Verisk Maplecroft, Sedex, Corporate Human Rights Benchmarks, World Benchmarking Alliance
Capacity	Applications will be closed when the capacity of Zoom is exceeded. However, we may ask you to adjust the number of participants if we receive many applications.
Cost	Free
Language	Simultaneous interpretation between Japanese and English. <u>Please note that only Japanese audio will be provided for the first part, "Global Trends on Business and Human Rights".</u>
Registration	Please send an email to the following contact address with name of organization, department/title, name, email address and phone number. Zoom link will be sent before the conference.
Notes	Please note that videos and presentation materials will not be distributed.
Contact	Caux Round Table Japan Email: <a href="mailto:info@crt-japan.jp">info@crt-japan.jp</a> TEL: +81-3-5728-6365

Host	 
Co-host	  
Sponsor	     
Cooperation	 

## Programme

14:00 - 14:10	<p><b>Opening Remarks</b></p> <p><b>Hiroshi Ishida</b> Executive Director, Caux Round Table Japan</p>
14:10 – 15:50	<p><b>Global trend on "Business and Human rights" (Video)</b> In this session, overseas speakers will introduce the latest global trends on "Business and Human Rights" and ESG, and discuss how Japanese companies should promote respect for human rights in their companies and supply chains, and disclose information on their initiatives. <u>Please note that in this session only Japanese audio will be provided.</u></p> <p><b>“Trends in Business and Human Rights in Asia”</b> <b>Livio Sarandrea</b> Regional Program Manager and Chief Advisor on Business and Human Rights UNDP global lead for Business and Human Rights United Nations Development Program (UNDP) Bangkok Regional Hub</p> <p><b>“Migrant Workers in Supply Chain : Solving the Challenges”</b> <b>Neill Wilkins</b> Responsible for the migrant workers program, Institute for Business and Human Rights</p> <p><b>“Corporate Valuation Trends in WBA/CHRB: ESG benchmarks”</b> <b>Paulina Murphy</b> Engagement Director World Benchmarking Alliance</p> <p><b>Camille Le Pors</b> Lead Corporate Human Rights Benchmark World Benchmarking Alliance</p> <p><b>“Introduction of Useful Tools For Human Rights Due Diligence”</b> <b>Gus MacFarlane</b> Vice President Verisk Maplecroft</p> <p><b>Dr. Puvan Selvanathan</b> CEO, Bluenumber</p> <p><b>Alexander Walrut</b> Head of Office Australia, Sedex</p> <p><b>Rishi Sher Singh</b> Supply Chain Sustainability Expert</p>
15:50 - 16:05	<p><b>Break</b></p>

16:05 – 16:15	<p><b>Introduction of the activities of TraceBlue Japan LLC (Presentation)</b> This session will introduce the initiatives implemented by TraceBlue Japan LLC over the past year.</p> <p><b>Miho Okada</b> Managing Director, TraceBlue Japan LLC</p>
16:15 – 17:30	<p><b>Introduction of Japanese Companies' Approaches to Direct Communication (Presentation)</b> This session will introduce cases of the implementation of human rights due diligence required for Japanese companies and organizations to fulfill their responsibility to respect human rights, as well as cases of the implementation of building responsible supply chains. In addition, we will discuss how companies can improve traceability, manage human rights risks, and appropriately disclose information to ESG investors with overseas experts.</p> <p><b>Hiroshi Ishida</b> Executive Director, Caux Round Table Japan</p> <p><b>Itsu Adachi</b> Executive Director The SASAKA PEACE FOUNDATION</p> <p><b>Chikako Miyata</b> Senior Vice President, Director of Corporate Sustainability ANA HOLDINGS INC.</p> <p><b>Nobuyoshi Yamaguchi</b> Vice President, Procurement-Strategic Sourcing-Raw Materials, Global Kao Corporation</p> <p><b>Masako Kudo</b> Vice President, Sustainability Management Department Shionogi &amp; Co., Ltd.</p>
17:30 – 18:15	<p><b>Discussion and Summary with Overseas Experts and Participants</b></p> <p><b>Hiroshi Ishida</b> Executive Director, Caux Round Table Japan</p>
18:15	<p><b>Close</b></p>

## Profile of Foreign Speakers



**Livio Sarandrea**  
**Manager and Chief Adviser of Regional Program on Business and Rights**  
**UNDP global lead for Business and Human Rights**  
**United Nations Development Programme (UNDP)**  
**Bangkok Regional Hub**

Livio Sarandrea, is the Manager and Chief Adviser of UNDP`s Regional Program on Business and Human Rights based in Bangkok and covering Asia.

Livio started his international career in post-war Bosnia and Herzegovina where he served since 1997 as Human Rights Officer and Senior Human Rights Officer for the Organization for Security and Cooperation in Europe (OSCE). In 2001 he joined the UNDPKO Mission to Bosnia and Herzegovina as Chief of Regional Human Rights Office where he coordinated the Human Rights and war crimes investigative work of 40 Human Rights Officers.

From 2003 to 2010 he worked for the OSCE Mission to Serbia initially as Human Rights Institutions and Prison Reform Adviser and from 2005 as Senior Coordinator for Judicial and Legal Reform and Deputy Head of Rule of Law and Human Rights Department.

Livio Joined UNDP Mozambique in 2011 where he worked as an embedded Chief Technical Adviser in the Ministry of Justice and the National Human Rights Commission. During this period, he supported the Government of Mozambique in drafting its Action Plan on Business and Human Rights. Livio is from Italy and holds a Law Degree with specialization in International and Criminal Law from La Sapienza University, Rome, and a graduate diploma in Human Rights Law from LUISS University, Rome.



**Neill Wilkins**  
**Head of Migrant Worker Programme**  
**Institute for Human Rights and Business (IHRB)**

Neill Wilkins is responsible for all aspects of the IHRB Migrant Workers programme and in 2011 helped oversee the development of the [Dhaka Principles for Migration With Dignity](#) - a set of human rights based principles that offer a clear framework for understanding the recruitment and employment of migrant workers worldwide. More recently Neill has led much of IHRB`s work around responsible recruitment and the promotion of recruitment models based on the [Employer Pays Principle](#) which prohibit the charging of recruitment fees and costs to workers.

Neill also manages IHRB engagement with the modern slavery agenda and speaks regularly at events focussed on forced labour, trafficking and transparency legislation. He has worked extensively with the construction, apparel and hospitality sectors along with participation at intergovernmental events such as the Colombo Process and Global Forum for Migration and Development



**Pauliina Murphy**  
**Engagement Director**  
**WBA**

Pauliina leads the WBA's advocacy and outreach strategy for the WBA and its benchmarks, building and strengthening relationships with diverse stakeholders, including investors, civil society and governments, working to ensure that the Alliance is inclusive and relevant globally. Pauliina joined the WBA from Aviva, a global insurance company and asset manager, where she was Head of International Government Engagement. At Aviva, Pauliina drove forward international policy development and advocacy campaigns on sustainable finance and trade and investment, working closely with multi-lateral institutions such as the UN, G7 and G20. Pauliina ran the company's global stakeholder and political engagement strategy, to change the rules at the highest level so that capital is deployed to drive sustainable growth.



**Camille Le Pors**  
**Lead Corporate Human Rights Benchmark**  
**World Benchmarking Alliance**

Camille leads the Corporate Human Rights Benchmark (CHRB) at WBA. She joined the CHRB in October 2016, and has overall responsibility for producing methodologies and benchmark reports of key companies in high human-rights risk sectors & engagement with stakeholders to further the use of the data and methodologies. Prior to this she spent time working with the Business and Human Rights Resource Centre in London, the International Criminal Court in The Hague, and for an Overseas Member of French Parliament in London. Camille holds a BA in International Politics from King's College London and a Masters in International Affairs with a focus on business and human rights from the IHEID, Geneva and Fudan University, Shanghai.



**Gus MacFarlane**  
**Vice President**  
**Verisk Maplecroft**

Gus has more than 13 years` experience in providing advisory services relating to ESG impacts, risks and opportunities (at group-, region-and operation-level). Key focus areas include human rights, stakeholder relations, social license to operate, FPIC (free, prior and informed consent), political risk and business ethics. Key activities include operational/strategic risk assessment, human rights impact assessment, stakeholder engagement, strategy/management system development and award-winning integrated/sustainability reporting. This includes extensive work in Australasia, Central Africa, South America, South-East Asia, Southern Africa and West Africa. Experience includes embedded, multi-year advisory relationships with large international extractive companies that have interests in higher-risk, higher-reward locations (including risk management, stakeholder engagement, sustainability management systems and integrated reporting), to one-off, in-field project engagements (including risk/impact assessments and action plan development).



**Dr. Puvan Selvanathan**  
**CEO**  
**Bluenumber Foundation**

Dr. Puvan Selvanathan is CEO of the Bluenumber Foundation, an international non-profit organisation providing a global platform for self-identification and recognition. Puvan was formerly a United Nations Special Mandate Holder on Business and Human Rights appointed by the UN Human Rights Council (Geneva), Head of Food & Agriculture at the UN Global Compact Office (New York), and then Head (New York Office) of the International Trade Centre, a joint agency of the UN and WTO. Before joining the UN, Puvan was Group Chief Sustainability Officer at Sime Darby, a Malaysian diversified conglomerate. An Architect by profession, Puvan holds an MBA and a DBA in Corporate Strategy and Sustainability.



**Alexander Walrut**  
**Head of Office Australia**  
**Sedex**

Alexander Walrut joined Sedex in 2019 as Head of Office for Sedex in Australia, New Zealand, Japan and the Pacific Islands. As Head of Office Alex is responsible for overseeing the growth, support and capacity building of Sedex's buyer and supplier members in the region.

Prior to joining Sedex Alex was involved in the startup community for over seven year. This included facilitating capital raising for startups amongst professional, supplicated and HNW investors. He was also involved in the fintech space for 5 years as a co-founder of CheckVault (digital escrow) and StreamlineID (identify verification).

Alex holds a Bachelor of Commerce (Hons I) and Bachelor of Arts (Asian Studies) from the University of Sydney.



**Mr. Rishi Sher Singh**  
**Specialist in Business & Human Rights (B&HR)**  
**Supply Chain Sustainability and Manufacturing**

Rishi Sher Singh is a specialist in Business & Human Rights (B&HR), Supply Chain Sustainability and Manufacturing. Rishi's work goes beyond traditional audits and towards creating meaningful dialogue on opportunities and challenges of businesses, especially in supply chains. His passion is to design and implement innovative solutions for businesses which create positive impacts on people, planet and performance. To bridge the gap between theory and practice in B&HR, Rishi also engages with academic institutions (India, UK & Canada) for action research projects.

Rishi's key areas of implementation are UN Guiding Principles (Pillar 2 & 3) and Sustainable Development Goals (SDGs- 1,5,10, 12 & 17). Some of Rishi's impactful work includes Human Rights Impact Assessments (HRIA) for multinational companies, mapping of Mica supply chain in India, enabling Gender Equality within factories and promoting circular economy. At Hewlett Packard Company (2005-10), Rishi piloted a unique capacity building model for suppliers & contract manufacturers, which was instrumental in shaping HP's current supplier capability programme.

Rishi has directly trained more than 1,150 managers and workers on Responsible Business practices and facilitated various multistakeholder forums on Business & Human Rights- in the Electronics sector (in Chennai) and Garments sector (India & Bangladesh). Rishi is a key note speaker at local and global events and forums. Rishi holds a degree in Mechanical Engineering, MBA in International Business from University of Birmingham (UK), trained in transformative methods by Landmark Education and certified project manager from Deloitte.